



**TRUST YOUR
CRAZY IDEAS
CHALLENGE**



Inspiring the Next Generation of Entrepreneurs

Student Pitch Competition

MARCH 8, 2023 | LSU SHREVEPORT

JA IDEA ACCELERATOR WORKSHOP MENTORS

EP Bourgoyne, Entrepreneurial Accelerator Program
Megan Harmon, Pinnacle Realty Advisors
Jim Malsch, JRM Ventures
Julie Milam*, Entrepreneurial Accelerator Program**
Denny Moton*, Regions Bank
Greg Procell*, Manpower

JA IDEA ACCELERATOR WORKSHOP GUEST SPEAKERS

THANK YOU, JESSICA SCHIELE, EX DIR, COHAB, FOR HOSTING THE JA-BREES TYCIC IAW!
MARKETING-Emerie Eck Holtzclaw, Lagniappe PRIME
SALES-Greg Procell*, Manpower | Collier Investments, Vice President, General Manager
FINANCE-Julie Milam*, Entrepreneurial Accelerator Program**

JA BE ENTREPRENEURIAL VOLUNTEERS

Caddo Career & Technical Center

Melina Whittington

Caddo Magnet High School

Brandi Falting

Katie Johnston

Dr. Michael McDaniel

Stephen Vekovius

Captain Shreve High School

Chase Crump

Haley Clark

Hasim Jones

C.E. Byrd High School

Brett Brown

Julie G. Milam*

JA Be Entrepreneurial is a reimagined, modular learning experience that teaches students about the mindset and the skills needed for success by aspiring entrepreneurs and innovators who add value to any organization. Students use Design Thinking, a problem-solving approach, to create business ideas. Students also learn to transform their ideas into concise, effective, and actionable one-page business plans.

TRUST YOUR CRAZY IDEAS PITCH COMPETITION JUDGES

Stephen Vekovius-New Water Holdings, LLC
Tarodgany Lockett -Operation Green Recycling
Africa Price -Ochsner Health
Eric Rippetoe - BISHOP
Christian Valiulis -Smash My Trash
Hilary Wooley -BRF
Jennifer Elliott* -Hancock Whitney Bank- Timer
Dr. Michael McDaniel -LSUS - Timer

2023 TRUST YOUR CRAZY IDEAS CHALLENGE STUDENT PITCH COMPETITION

A QUALIFYING EVENT FOR THE BREES DREAM FOUNDATION STATE COMPETITION

AWARDS RECOGNITION LUNCH

WELCOME

Nita Cook, Junior Achievement of North Louisiana, President
Julie Milam*, Entrepreneurial Accelerator Program, BRF**

RECOGNITION OF PARTNERS

Greg Procell*, Manpower, Vice President-GM
Denny Moton*, Regions, VP Commercial Banking
CPS Administrators, Principals, & JA Liaisons

CERTIFICATE & AWARDS

JA Be Entrepreneurial Teachers & Volunteers
JA Idea Accelerator Workshop Mentors
JA-Brees TYCIC Judges
TYCIC Presenting Teams

TYCIC Student Entrepreneurs - Awards & Reflection

1st, 2nd, and 3rd Place Winning Teams

CLOSING REMARKS

CADDO MAGNET HIGH

Sarah Hankins, Teacher
R.J. Middleton, Principal

Brielle Hobley

Mikayla

Jaxson Polke

Credit Companion

Annabeth Vogler

StudyVine

Macy Washington

SafeString

Bailee Wright

Wright Cooling Helmet

Danison Zhang

Ryze Blinds

CAPTAIN SHREVE

Penny Pate, Teacher
Robert Silvie, Principal

Korde Carter

Screw The Queue

Tremaile Prelow

Solarus

Chris Rockwell

Pet Safe

DJ Waldon &

Jaylon Walker

Blitz Pads

THANK YOU TO DR. LAMAR GOREE*,
KEITH BURTON*, & VICTOR MAINIERO!



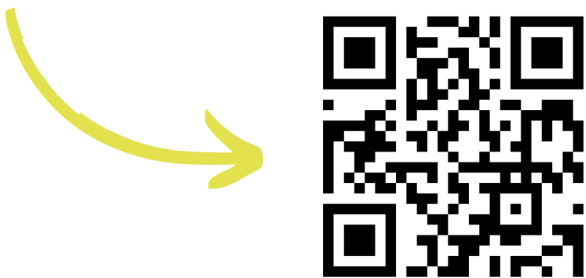
Too many young people leave school without critical life skills in financial literacy, work and career readiness, and entrepreneurship to reach their potential in life. And it costs all of us.

Level the playing field with us and Volunteer for JA!

Help explain the rules of the game of life. Create discussions of how money works. Provide a game plan for how education supports your future job or career. And coach young people about how to start or run a business.

This year is your chance to rewrite that game plan and be the coach you needed. Suit up. It's game time!

For more information about how to volunteer, visit our website JANLA.org or sign up at engage.ja.org.



CHANGE THE GAME!

Thank you!



JOHN A. FRANKS
1994 JA LAUREATE



GRAHAM A. WALKER
2023 JA LAUREATE



ROBERT G. POU
2023 JA LAUREATE



SARAH D. COLLIER
2017 JA LAUREATE

LENNIS S. ELSTON, CPA
2023 JA LAUREATE



DR. LACY H. WILLIAMS
2013 JA LAUREATE



MERRITT B. CHASTAIN, JR.
2021 JA LAUREATE



**JOIN OUR TEAM,
DONATE HERE!**

